

# CLIFTON MEADOWS SWIM AND TENNIS CLUB

P.O. Box 22  
Cincinnati, OH 45201-0022  
[www.cliftonmeadows.com](http://www.cliftonmeadows.com)

## **THE ANNUAL MEETING OF THE CLIFTON MEADOWS CORPORATION WILL BE HELD ON TUESDAY MAY 3, 2011, AT THE CLUB, AT 6:30 P.M.**

The agenda will include reports from the President, Treasurer and Manager, and the election of new members to the Board of Trustees. In accordance with Article V of the by-laws of the Corporation, a nominating committee will submit the names of members to serve a three year term on the board beginning May, 2011. They are: **Don Wong, Will Sikes, Michael Mann, and Suzann Kokoefer.** Article V also states: "Any 15 members may make additional nominations in writing, which shall not be delivered less than ten days before the date of the Annual Meeting, to the President."

### **BRIEF NOTES**

\*Invoices for 2011 dues and past-due guest fees from 2010 have been mailed to members.

**Please make prompt payment of your fees by May 1, 2011. Any membership payments received electronically via PayPal after May 15<sup>th</sup> or postmarked after May 15<sup>th</sup> will be charged a higher rate of +\$25.00. For example a Family Membership paid or postmarked by May 15<sup>th</sup> is \$575.00. After May 15<sup>th</sup> a Family Membership is \$600.00. Pay early, receive the lower price.**

That's right you can now make dues payments (not guest fees or initiation fees) via the link to **PayPal** found on the "Membership" page of [www.cliftonmeadows.com](http://www.cliftonmeadows.com). We still need your **pink cards** completed and mailed to our P.O. Box by May 15<sup>th</sup>. Checks as always can be made payable to **Clifton Meadows Corporation, P.O. Box 22, Cincinnati, OH 45201-0022.**

**ONLY FAMILY MEMBERS LIVING IN MEMBER'S HOME CAN BE LISTED ON MEMBERSHIP CARDS. DON'T FORGET THE PINK CARD!**

Swim and Tennis sign up and suit up is **May 14<sup>th</sup>** at the club at 9 – 11am.

**\*The Club opens for the 2011 season on Saturday, May 28<sup>th</sup> at 11:00 a.m.\***

**Be sure to check out [www.cliftonmeadows.com](http://www.cliftonmeadows.com) for the updated calendar of events, print out membership applications, and swim and tennis team forms and info.**

**I wanted to take a moment on behalf of The Board of Trustees to talk to the members about the state of our wonderful club and other pertinent matters.** Let me start by noting the service to our club by Tom Davoran and Kip Eagen both of whom have served out their respective terms on The Board. Tom did wonderful work on the House and Grounds committee keeping our club functional, safe and beautiful. Kip provided great insight on improving the "membership experience", board processes, tennis,

and even landscaping. I will miss their contributions and thoughtfulness provided to improve our club. Thank you Tom and Kip, well done.

We went into 2010 as a season of change with the introduction of Swim Safe Pool Management contracted to provide pool management services. I think it was obvious to all that this was a fantastic experience for the club membership as well as for The Board. I am pleased to announce that we have extended our contract with Swim Safe for the next two seasons. This brings us a measure of stability on the management, planning and budgeting fronts. The Board is pleased to announce that Scott Norman will be returning as our Manager, with a team of Paul Bonner and Jackson Chabot as his Assistant Managers. A special thank you to Mark Wilkins and Steve Gloeckler for many years of great service as they have decided to move on from Clifton Meadows.

The Board strives to keep the club functional, safe, and clean. In so doing this there are at least a hundred items to be addressed year over year to make this a reality. I thought a few items worth mentioning as we go into the 2011 season are as follows: decorative concrete work at the west entrance of the restrooms, Dri Deck flooring in the Women's restroom and various other updates, a new larger pump in the lap pool to continue the improved water quality and water circulation that was brought about by Swim Safe's expertise last year, new cabinets and sink in the snack bar, a new cabled safety guard rail coming up the driveway, additional landscaping around the picnic area including a ramp for ease of access to the picnic tables, a drainage system installed behind the back tennis courts to help with water runoff and erosion, a major overall of the lights on the tennis courts, and many more smaller items too numerous to mention. All this is done with a constant eye towards cost and providing value to our members for their dues spent with us each year.

At this time I did want to acknowledge that we did have a dues increase of 4.545% on a Family membership and accordingly so on Senior and Individual memberships as well. Tennis locks will be changed several weeks after we open and keys will be \$25. As a Board we take any increase very seriously and consider the matter thoroughly before bringing it to a vote. The primary goals of pool management are to provide a safe, clean and fun experience for all our members and guest. The Board has the added duty to assure that the Club remains fiscally sound as our membership receives real value as they experience a safe, clean and fun environment. We are just that, fiscally sound. Each of the last 3 to 4 years we have entered the beginning of a new season better off than the year before. We have paid the loan for the diving pool down under \$118,000, a reduction of over \$21,000 in just 17 months. We have added over 100 new members over the last 3 years alone. That is a tremendous job by all of us to spread the word and sing the praises of our wonderful club to potential members. The recruitment of new members is critical as a means of monetary infusion as well as offsetting the normal attrition of our current membership. Membership #'s are the key factor to future pricing as well as to future expenditures for improvements. As a board we are always looking towards capital improvements and maintenance issues of our aging facilities. We are looking to put together a committee of board members and members at large to explore more long term planning goals and implementation strategies of those goals with a sub committee for tennis court issues. We are looking for "out of the box thinking" to help us tackle our future challenges. Is now a time to access capital while the cost of money is still historically low? All of these challenges and the decisions to face them are all made easier given a healthy and involved membership. I am very proud of what our club has accomplished over the years. We are without a doubt the finest seasonal club in the greater Cincinnati area. I look forward to seeing all of you enjoying Clifton Meadows this season. Thanks to all of you that make this such a wonderful place to spend a summer of fun and relaxation. Have a great summer!

Stephen L. Kiley, President Board of Trustees